

## *French Mango Commitment to you*

- ★ I commit to **follow strict guidelines to ensure that French Mango remains an inclusive, tolerant, caring place for our shoppers, designers and the charities we are supporting.**
- ★ I commit to **provide an elegant, stylish and creative shopping experience** for our shoppers.
- ★ I commit to **dedicate time to promote and grow the outreach of French Mango** by publishing regular content on the Blog, in the Newsletter, Pinterest, social media and reaching out to the press to generate traffic and sales.
- ★ I commit to **showcase each designer in the Newsletter, Social Media and website content** in a way that encourage French Mango shoppers to visit their personal shop.

## *Your commitment to French Mango*

- ★ You commit to send at least one PDF Pattern, including instruction and color references. The pattern will be **exclusively designed for French Mango, not in sale anywhere else** and sent by a specific deadline.
- ★ You will **send a headshot that's bright and clear, a short bio, link to your shop, the link to your website (if applicable) and the links to all your social media platforms.**
- ★ You will send your **answers to the Meet the Maker, interview style questionnaire** so that I can write a post showcasing you and your shop in the blog and link it to the newsletter. This will also be linked to your contributor presentation.
- ★ Once your pattern is published in the shop and the promotion has started **you commit to support the promotion of your own pattern and the shop by sharing posts written by French Mango that include your pattern.** Any other form of support will be amazing and greatly appreciated as it will contribute to the success of our work together.
- ★ If you decide to list the pattern in your shop **the link to the listing must return to the listing in French Mango only** so that it simplifies the fundraising process.
- ★ As a thank you for your donation and support, **30% of the profit will be made to you on a quarterly basis** and are generated automatically after each purchase, so you will need to send me a PayPal or account details in order to process them and you will be responsible to keep it current and updated.