

# Submission Acceptance Guidelines

FRENCH MANGO.

Patterns are curated following some strict guidelines to ensure that we are offering a seamless and beautiful experience to our customers.

I never decline submission based on personal reasons but instead I assess the factors below. Once I have made notes on each one of these points, I make a general assessment to make a final decision.

## *Is this a business or a hobby?*

Is the designer creating patterns for their own commercial website or a Marketplace?

## *Design Style*

- ★ Is their design style unique and original?
- ★ Is their design style consistent throughout?

## *Photography and visual identity*

- ★ Is the photography style bright, clear, well balanced and consistent?
- ★ Is their online presence reflecting brand consistency?

## *Manifesto*

Does anything appear to be indicative of the brand not being aligned with our Manifesto?

## *Online Presence*

*Please that these factors are extra info but not enough to be declined.*

- ★ Is the designer present and active on social media?
- ★ Is the designer posting on a consistent and regular basis?
- ★ How many followers have they got on each platform?
- ★ What is their engagement like?
- ★ Has the designer got a mailing list?